

SPONSORSHIP DONATION FORM

- QUEEN'S COURT \$2500
- BELLE OF THE BALL \$1000
- MINT JULEP \$500
- SEERSUCKER \$250
- SUNDRESS \$100
- DONATION \$ _____
- TOTAL AMOUNT:** \$ _____



CONTACT INFORMATION

Contact Person: _____
Title: _____
Company/Organization: _____
Address: _____
Telephone: _____ Fax: _____
E-mail: _____
Names and Ages of Runners: _____
Number of t-shirts: _____ T-shirt sizes: _____

PAYMENT INFORMATION

The MGC Parade Mile and The Preston Robert Tisch Brain Tumor Center will be happy to work with sponsors on special payment arrangements (i.e.: invoice after start of corporate fiscal year, monthly payment plans). Please contact Walt Rapp at walt.rapp@mgclaw.com for more details as to this option.

- Payment enclosed (Please make checks payable to The Preston Robert Tisch Brain Tumor Center)
- Credit Card Payment: Master Card Visa Discover

Name on card: _____
Card # _____ Expires: _____
CVV: _____ Phone number of card holder: _____
Address if different from above: _____
Signature: _____

Mail to:
Walt Rapp, McAngus, Goudelock & Courie
1001 Military Cutoff Road, Suit 310
Wilmington, NC 28405

Email to:
walt.rapp@mgclaw.com
A receipt for your donation will be provided via electronic correspondence prior to the race.



ABOUT THE BENEFICIARY

Established in 1937, The Preston Robert Tisch Brain Tumor Center was one of the first brain tumor research and clinical programs in the United States. Since then, it has advanced to become one of the best pediatric and adult neuro-oncology programs in the world—leading the way in comprehensive care that combines research breakthroughs, clinical trials and the newest therapies.



mgc ™

Parade
MILE
WILMINGTON 2020

A unique one-of-a-kind mile race run
along the Azalea Festival Parade route
just prior to the parade



benefiting



THE
PRESTON ROBERT TISCH
BRAIN TUMOR CENTER
at Duke...there is HOPE

THE MGC PARADE MILE
Saturday, April 4th, 2020 | WILMINGTON, NC

**SPONSORSHIP OPPORTUNITIES
& TICKET INFORMATION**

THE MGC 2020 PARADE MILE

to benefit The Preston Robert Tisch Brain Tumor Center

SPONSORSHIP OPTIONS FOR THE MGC PARADE MILE

*\$2,500 - Queen's Court**

* (Only One Opportunity Available as this Sponsor will be considered primary race sponsor along with MGC)

- Prominent placement of Sponsor logo on race t-shirt
- Ticketing for reserved seating for parade for up to 20 people
- Company name to be included on official race banner on display during the event and on the Race's float in the Azalea Festival Parade which will follow the race
- Additional Company banner on display during the event. (Guaranteed placement choices at either start/finish line or race turn-around – subject to approval by Azalea Festival) (Banner to be provided by sponsor)
- Company name to be referenced as primary race sponsor by deejay performing on-site prior to and during the race as well as during award presentations
- Sponsor acknowledgment in mass email distributions of event partners; including: MCG, The Preston Robert Tisch Brain Tumor Center and Go Time
- Sponsor name provided in all materials for media coverage through Print, Radio and TV outlets
- Sponsor name and logo to be prominently featured in race video to be professionally produced by Right Point Media in conjunction with the race and to be posted on Youtube, Facebook, and through links displayed on websites of MGC and other race partners
- Sponsor prominently featured in all event materials
- Sponsor logo displayed on the Azalea Festival website where race will be listed as an Associated Event (www.ncazaleafestival.org/events/mgc-parade-mile) and the Race's Facebook page, as well as MGC's race website (www.parademile.com)
- 15 complimentary race entries for sponsor's runners and 15 complimentary non-timed entries for sponsor's youth runners (13 or younger). Sponsor acknowledgment at start and finish of race
- 20 race t-shirts for runners and family/friends/co-workers
- Sponsor provided opportunity to be co-sponsor of any subsequent related events related to this fundraising drive for the The Preston Robert Tisch Brain Tumor Center

\$1,000 - Belle of the Ball

- Prominent placement of Sponsor logo on race t-shirt (placement to be in alphabetical order as to/between Belle sponsors)
- Company name to be included on official race banner on display during the event and on the Race's float in the Azalea Festival Parade which will follow the race
- Additional Company banner on display during the event. (Guaranteed placement choices at either start/finish line or race turn-around – subject to approval by Azalea Festival) (Banner to be provided by sponsor)
- Company name to be referenced as sponsor ("also brought to you by") by deejay performing on-site prior to, during and after the race
- Sponsor acknowledgment in mass email distributions of event partners; including: MCG, The Preston Robert Tisch Brain Tumor Center and Go Time
- Sponsor name provided in all materials for any/all media coverage through Print, Radio and TV outlets

April 4, 2020 | Morning of the Azalea Festival Parade

8:45am: Race Begins | Awards Ceremony immediately following race

- Sponsor name and logo to be prominently featured in race video to be professionally produced by Right Point Media in conjunction with the race and to be posted on Youtube, Facebook, and through links displayed on websites of MGC and other race partners
- Sponsor featured in all event materials
- Sponsor logo displayed on the Azalea Festival website where race will be listed as an Associated Event (www.ncazaleafestival.org/events/mgc-parade-mile) and the Race's Facebook page, as well as MGC's race website (www.parademile.com)
- Six complimentary race entries for sponsor's runners and six complimentary non-timed entries for sponsor's youth runners (13 or younger). Sponsor acknowledgment at start and finish of race
- Six race t-shirts
- Sponsor provided opportunity to be co-sponsor of any subsequent related events related to this fundraising drive for the The Preston Robert Tisch Brain Tumor Center

\$500 - Mint Julep

- Sponsor logo on the back of the race t-shirt
- Company banner on display during the parade at related refreshment stand. (Banner to be provided by sponsor)
- Sponsor name provided in all materials for media coverage through Print, Radio and TV outlets
- Sponsor name to be included in list of sponsors in race video to be professionally produced by Right Point Media in conjunction with the race and to be posted on Youtube, Facebook, and through links displayed on websites of MGC and other race partners
- Sponsor featured in all event materials
- Sponsor name/logo displayed on Race's website and Facebook page as well as on Go Time's race registration website
- Four complimentary race entries for sponsor's runners and four complimentary non-timed entries for sponsor's youth runners (13 or younger)
- Four race t-shirts

\$250 - Seersucker

- Sponsor listed in all event materials
- Sponsor name/logo displayed on Race's website and Facebook page as well as on Go Time's race registration website
- Two complimentary race entries for sponsor's timed runners and two complimentary non-timed entries for sponsor's youth runners (13 or younger)
- Two race t-shirts

\$100 - Sundress

- Sponsor name/logo displayed on Race's website and Facebook page as well as on Go Time's race registration website
- One complimentary race entry for sponsor's runner and two complimentary non-timed entries for sponsor's youth runners (13 or younger)
- One race t-shirt