



mgc ™

Parade
MILE

WILMINGTON 2018

A unique one-of-a-kind mile race run
along the Azalea Festival Parade route
just prior to the parade

• • • • •

benefiting



THE HARRELSON
CENTER

THE MGC PARADE MILE
Saturday, April 14th, 2018 | WILMINGTON, NC

**SPONSORSHIP OPPORTUNITIES
& TICKET INFORMATION**

THE MGC 2018 PARADE MILE

to benefit The Harrelson Center

SPONSORSHIP OPTIONS FOR THE MGC PARADE MILE

*\$2,500 - Queen's Court**

* (Only One Opportunity Available as this Sponsor will be considered primary race sponsor along with MGC)

- Prominent placement of Sponsor logo on race t-shirt
- Ticketing for reserved seating for parade for up to 20 people
- Company name to be included on official race banner on display during the event and on the Race's float in the Azalea Festival Parade which will follow the race
- Additional Company banner on display during the event. (Guaranteed placement choices at either start/finish line or race turn-around – subject to approval by Azalea Festival) (Banner to be provided by sponsor)
- Company name to be referenced as primary race sponsor by deejay performing on-site prior to and during the race as well as during award presentations
- Sponsor acknowledgment in mass email distributions of event partners; including: MCG, The Harrelson Center, YMCA Race Series and Go Time
- Sponsor name provided in all materials for media coverage through Print, Radio and TV outlets
- Sponsor name and logo to be prominently featured in race video to be professionally produced by Right Point Media in conjunction with the race and to be posted on Youtube, Facebook, and through links displayed on websites of MGC and other race partners
- Sponsor prominently featured in all event materials
- Sponsor logo displayed on the Azalea Festival website where race will be listed as an Associated Event (www.ncazaleafestival.org/events/mgc-parade-mile) and the Race's Facebook page, as well as MGC's race website (www.parademile.com)
- 15 complimentary race entries for sponsor's runners and 15 complimentary non-timed entries for sponsor's youth runners (13 or younger). Sponsor acknowledgment at start and finish of race
- 20 race t-shirts for runners and family/friends/co-workers
- Sponsor provided opportunity to be co-sponsor of any subsequent related events related to this fundraising drive for the The Harrelson Center

\$1,000 - Belle of the Ball

- Prominent placement of Sponsor logo on race t-shirt (placement to be in alphabetical order as to/between Belle sponsors)
- Company name to be included on official race banner on display during the event and on the Race's float in the Azalea Festival Parade which will follow the race
- Additional Company banner on display during the event. (Guaranteed placement choices at either start/finish line or race turn-around – subject to approval by Azalea Festival) (Banner to be provided by sponsor)
- Company name to be referenced as sponsor ("also brought to you by") by deejay performing on-site prior to, during and after the race
- Sponsor acknowledgment in mass email distributions of event partners; including: MCG, The Harrelson Center, YMCA Race Series and Go Time
- Sponsor name provided in all materials for any/all media coverage through Print, Radio and TV outlets

April 14, 2018 | Morning of the Azalea Festival Parade

8:45am: Race Begins | Awards Ceremony immediately following race

- Sponsor name and logo to be prominently featured in race video to be professionally produced by Right Point Media in conjunction with the race and to be posted on Youtube, Facebook, and through links displayed on websites of MGC and other race partners
- Sponsor featured in all event materials
- Sponsor logo displayed on the Azalea Festival website where race will be listed as an Associated Event (www.ncazaleafestival.org/events/mgc-parade-mile) and the Race's Facebook page, as well as MGC's race website (www.parademile.com)
- Six complimentary race entries for sponsor's runners and six complimentary non-timed entries for sponsor's youth runners (13 or younger). Sponsor acknowledgment at start and finish of race
- Six race t-shirts
- Sponsor provided opportunity to be co-sponsor of any subsequent related events related to this fundraising drive for the The Harrelson Center

\$500 - Mint Julep

- Sponsor logo on the back of the race t-shirt
- Company banner on display during the parade at related refreshment stand. (Banner to be provided by sponsor)
- Sponsor name provided in all materials for media coverage through Print, Radio and TV outlets
- Sponsor name to be included in list of sponsors in race video to be professionally produced by Right Point Media in conjunction with the race and to be posted on Youtube, Facebook, and through links displayed on websites of MGC and other race partners
- Sponsor featured in all event materials
- Sponsor name/logo displayed on Race's website and Facebook page as well as on Go Time's race registration website
- Four complimentary race entries for sponsor's runners and four complimentary non-timed entries for sponsor's youth runners (13 or younger)
- Four race t-shirts

\$250 - Seersucker

- Sponsor listed in all event materials
- Sponsor name/logo displayed on Race's website and Facebook page as well as on Go Time's race registration website
- Two complimentary race entries for sponsor's timed runners and two complimentary non-timed entries for sponsor's youth runners (13 or younger)
- Two race t-shirts

\$100 - Sundress

- Sponsor name/logo displayed on Race's website and Facebook page as well as on Go Time's race registration website
- One complimentary race entry for sponsor's runner and two complimentary non-timed entries for sponsor's youth runners (13 or younger)
- One race t-shirt

SPONSORSHIP DONATION FORM

- | | | |
|--------------------------|-------------------|-----------------|
| <input type="checkbox"/> | QUEEN'S COURT | \$2500 |
| <input type="checkbox"/> | BELLE OF THE BALL | \$1000 |
| <input type="checkbox"/> | MINT JULEP | \$500 |
| <input type="checkbox"/> | SEERSUCKER | \$250 |
| <input type="checkbox"/> | SUNDRESS | \$100 |
| <input type="checkbox"/> | DONATION | \$ _____ |
| TOTAL AMOUNT: | | \$ _____ |



CONTACT INFORMATION

Contact Person: _____

Title: _____

Company/Organization: _____

Address: _____

Telephone: _____ Fax: _____

E-mail: _____

Names and Ages of Runners: _____

Number of t-shirts: _____ T-shirt sizes: _____

PAYMENT INFORMATION

The MGC Parade Mile and The Harrelson Center will be happy to work with sponsors on special payment arrangements (i.e.: invoice after start of corporate fiscal year, monthly payment plans). Please contact Walt Rapp at walt.rapp@mgclaw.com for more details as to this option.

- Payment enclosed (Please make checks payable to The Harrelson Center)
- Credit Card Payment: Master Card Visa Discover

Name on card: _____

Card # _____ Expires: _____

CVV: _____ Phone number of card holder: _____

Address if different from above: _____

Signature: _____

Mail to:

Walt Rapp, McAngus, Goudelock & Courie
1001 Military Cutoff Road, Suit 310
Wilmington, NC 28405

Email to:

walt.rapp@mgclaw.com

A receipt for your donation will be provided via electronic correspondence prior to the race.



ABOUT THE HARRELSON CENTER

The Jo Ann Carter Harrelson Center is a non profit campus that supports and partners with other nonprofit organizations in the Wilmington community to provide centralized humanitarian services. We strive to educate our community about the services offered on our campus and provide assistance to connect people, organizations, donors and volunteers.